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1-24-02

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:		)	
Reddin et al.		)	C A 411 '4 21/2
Serial No.	09/296,120	)	Group Art Unit: 2162
	,	)	Examiner: Janvier, J.
Filed:	April 21, 1999	)	
		)	
For:	METHODS AND SYSTEMS FOR	)	
	OCCASION-BASED MARKETING	)	

## RESPONSE TO OFFICE ACTION

Commissioner for Patents Washington, DC 20231

Dear Sirs:

Responsive to the Office Action mailed on November 6, 2001, the Applicant has the following amendments and remarks:

**AMENDMENTS** 

In the Claims:

Claim 58: Cancelled.

In the Title:

Methods and Systems for Occasion-Based Lifestyle Marketing.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231, on Level 11, 2001.

Daniel J. Warren - Reg. No. 34,272

AO 644591.1

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## IN THE U.S. PATENT AND TRADEMARK OFFICE

ation of:

Docket No. 25040-0153

Reddin et al.

Serial No. 09/296,120

Filed:

April 21, 1999

For:

Methods and Systems for Occasion Based Lifestyle Marketing

Commissioner for Patents Washington, D.C. 20231

Sir:

Transmitted herewith is a paper in the above-identified application.

Response to Office Action.

No additional fee is required.

					SMALL ENTITY		OTHER SMALL E	
	CLAIMS REMAINING AFTER AMENDMEN		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	65	MINUS	66=	0	x9	\$	x18	\$
INDEP.	6	MINUS	7 =	0	x39	\$	x78	\$
FIRST PRESENTATION OF  MULTIPLE DEPENDENT CLAIMS					+130	\$	+260	\$
		TOTAL ADDITIONA	AL FEE	\$		\$0.00		

A check in the amount of \$ is attached.
The Commissioner is hereby authorized to charge any additional fees required under 37 CFR §1.16, or credit any
overpayment, to Account No. 19-5029. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on December 11, 2001.

Signature

SUTHERLAND, ASBILL & BRENNAN, LLP 999 Peachtree Street, N.E.

Atlanta, Georgia 30309-3996 Telephone: 404/853-8000

By:

Daniel J. Warren, Attorney for Applicant

Reg. No. 34,272